

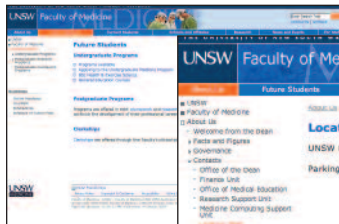


POINT ALLIANCE

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UNSW

UNIVERSITY NEW SOUTH WALES SCHOOL OF MEDICINE WEB SITE



UNIVERSITY INFORMATION:

Located in Sydney, the University of New South Wales (UNSW) is situated near the business hub of Australia's largest city.

The UNSW is one of the leading teaching and research universities in Australia – renowned for the quality of its graduates and its commitment to new and creative approaches to education and research.

STATISTICS

- UNSW has over 40,000 students
- Over 8,800 international students, from over 120 different countries
- The University offers over 700 undergraduate and postgraduate programs

THE BUSINESS ISSUE

The University of New South Wales (UNSW)–School of Medicine needed to give their web site a fresh new look and feel. In doing so, they also wanted to replace the home grown content management system they were using for their current sites.

The new solution would need to be able to support their new design as well as minimize the amount of work in migrating and integrating their existing content. They would then use the new web site as a template to update additional sites and deliver services via the web.

THE SOLUTION

Point Alliance worked with the University of New South Wales–School of Medicine to implement the new web site design and centralize the web content using Point Alliance’s Launch Pad for Web (LP4W) product. By using LP4W, Point Alliance was able to greatly reduce the time and cost involved in completing this project.

A key component of this solution was to provide a flexible and dynamic navigation system that would allow the UNSW to have an unlimited number of levels categorizing their web pages. The UNSW is now able to extend the solution to different departments to roll out additional web sites leveraging the new solution architecture.

THE OUTCOME

www.med.unsw.edu.au is the new University of New South Wales–School of Medicine’s web site. This web site is the first of over 12 sites that will be powered by the Launch Pad for Web product. The web site now has a consistent look and feel throughout and is easy and intuitive for staff and students to navigate.

Since the launch of the main School of Medicine web site, additional sites have been coming on line at a rate of one per month. There are currently 5 sites that are using the system with 6 site administrators and more than 30 page editors.

“ The Launch Pad for Web product has been a very good platform for us to start from so that we could efficiently build and implement a highly customized Content Management Solution specific to meet our business needs. The intuitive design and open source license of LP4W allowed us to easily get access to the product and integrate additional datasets and external systems into the content management solution.”

JIM LEEPER
IT Manager, Faculty of Medicine
UNIVERSITY OF NEW SOUTH WALES

